

ORDER



WZZM 13

Orders
Order / Rev: 698754
Alt Order #: 06228260
Product Desc: CROSSROADS GPS
Estimate: 732
Flight Dates: 07/30/12 - 08/06/12
Original Date / Rev: 08/02/12 / 08/02/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Crossroads Media/ POL
Buying Contact:
Billing Contact:
 88 Canal Center Plaza Suite 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Crossroads GPS
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/06/12	57	\$15,225.00	\$12,941.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	57	\$15,225.00	\$12,941.25	0.00
Totals	57	\$15,225.00	\$12,941.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WZZM 13	12%	\$15,225.00
Market	100%	\$126,875.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WOOD	45%	\$57,093.75
WOTV	4%	\$5,075.00
WWMT	28%	\$35,525.00
WXMI	8%	\$10,150.00
WXSP	3%	\$3,806.25
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	07/31/12	07/31/12	M-F 5-530a M-F Morning News	CM	5-530a	-T-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	-T-----			1		\$100.00		0.00				
2	WZZM	08/02/12	08/02/12	M-F 5-530a M-F Morning News	CM	5-530a	---T---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/30/12	08/05/12	---T---			1		\$100.00		0.00				
E 3	WZZM	08/06/12	08/06/12	M-F 5-530a M-F Morning News	CM	5-530a	M-----	:30	1	\$100.00	P-3	0.00	NM	0	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WZZM	08/06/12	08/06/12	M-F 5-530a M-F Morning News	CM	5-530a	M-----	:30	1	\$100.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	M-----		1				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NZZM	08/06/12-08/12/12		M-F 5-530a		5-530a	M-----	:30		(\$100.00)		0.00	NM		
	Credited [credit na's]														
4	WZZM	07/30/12	07/30/12	M-F 530-6a M-F Morning News	CM	530-6a	M-----	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	M-----		1				\$115.00		0.00			
5	WZZM	08/01/12	08/01/12	M-F 530-6a M-F Morning News	CM	530-6a	--W----	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	--W----		1				\$115.00		0.00			
6	WZZM	08/03/12	08/03/12	M-F 530-6a M-F Morning News	CM	530-6a	----F--	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	----F--		1				\$115.00		0.00			
7	WZZM	07/30/12	07/30/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$330.00	P-2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	M-----		1				\$330.00		0.00			
8	WZZM	07/31/12	07/31/12	M-F 6-7a M-F Morning News	CM	6-7a	-T-----	:30	1	\$330.00	P-2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-T-----		1				\$330.00		0.00			
9	WZZM	08/01/12	08/01/12	M-F 6-7a M-F Morning News	CM	6-7a	--W----	:30	1	\$330.00	P-2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	--W----		1				\$330.00		0.00			
10	WZZM	08/02/12	08/02/12	M-F 6-7a M-F Morning News	CM	6-7a	---T---	:30	1	\$330.00	P-2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	---T---		1				\$330.00		0.00			
11	WZZM	08/03/12	08/03/12	M-F 6-7a M-F Morning News	CM	6-7a	----F--	:30	1	\$330.00	P-2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	----F--		1				\$330.00		0.00			
E 12	WZZM	08/06/12	08/06/12	M-F 6-7a M-F Morning News	CM	6-7a	M-----	:30	1	\$330.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	M-----		1				\$330.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NZZM	08/06/12-08/12/12		M-F 6-7a		6-7a	M-----	:30		(\$330.00)		0.00	NM		
	Credited [credit na's]														
13	WZZM	07/30/12	07/30/12	M-F 7-9a M-F Good Morning Ame	CM	7-9a	M-----	:30	1	\$330.00	P-2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	M-----		1				\$330.00		0.00			
14	WZZM	07/31/12	07/31/12	M-F 7-9a M-F Good Morning Ame	CM	7-9a	-T-----	:30	1	\$330.00	P-2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-T-----		1				\$330.00		0.00			
15	WZZM	08/01/12	08/01/12	M-F 7-9a M-F Good Morning Ame	CM	7-9a	--W----	:30	1	\$330.00	P-2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	--W----		1				\$330.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	WZZM	08/01/12	08/01/12	M-F 7-9a M-F Good Morning Ame	CM	7-9a	--W----	:30	1	\$330.00	P-2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	--W----		1			\$330.00	0.00					
16	WZZM	08/02/12	08/02/12	M-F 7-9a M-F Good Morning Ame	CM	7-9a	---T---	:30	1	\$330.00	P-2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	---T---		1			\$330.00	0.00					
17	WZZM	08/03/12	08/03/12	M-F 7-9a M-F Good Morning Ame	CM	7-9a	----F--	:30	1	\$330.00	P-2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	----F--		1			\$330.00	0.00					
E 18	WZZM	08/06/12	08/06/12	M-F 7-9a M-F Good Morning Ame	CM	7-9a	M-----	:30	1	\$330.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	08/06/12	08/12/12	M-----		1			\$330.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	NZZM	08/06/12-08/12/12	M-F 7-9a		7-9a	M-----	:30		(\$330.00)	0.00	NM			
	Credited [credit na's]														
19	WZZM	07/31/12	07/31/12	M-F 10-1030am Millionaire	CM	10-1030am	-T-----	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	-T-----		1			\$50.00	0.00					
20	WZZM	07/31/12	07/31/12	M-F 12-1230p Noon News	CM	12-1230pm	-T-----	:30	1	\$235.00	P-2	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	-T-----		1			\$235.00	0.00					
21	WZZM	08/02/12	08/02/12	M-F 12-1230p Noon News	CM	12-1230pm	---T---	:30	1	\$235.00	P-2	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	---T---		1			\$235.00	0.00					
E 22	WZZM	08/06/12	08/06/12	M-F 12-1230p Noon News	CM	12-1230pm	M-----	:30	1	\$235.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	08/06/12	08/12/12	M-----		1			\$235.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	NZZM	08/06/12-08/12/12	M-F 12-1230p		12-1230pm	M-----	:30		(\$235.00)	0.00	NM			
	Credited [credit na's]														
23	WZZM	07/31/12	07/31/12	GMA in the Afternoon GMA in the Afternoon	CM	2-3p	-T-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	-T-----		1			\$100.00	0.00					
24	WZZM	08/02/12	08/02/12	GMA in the Afternoon GMA in the Afternoon	CM	2-3p	---T---	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	---T---		1			\$100.00	0.00					
25	WZZM	08/03/12	08/03/12	GMA in the Afternoon GMA in the Afternoon	CM	2-3p	----F--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	----F--		1			\$100.00	0.00					
E 26	WZZM	08/06/12	08/06/12	GMA in the Afternoon GMA in the Afternoon	CM	2-3p	M-----	:30	1	\$100.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	08/06/12	08/12/12	M-----		1			\$100.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	WZZM	08/06/12	08/06/12	GMA in the Afternoon GMA in the Afternoon	CM	2-3p	M-----	:30	1	\$100.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	M-----		1				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NZZM	08/06/12-08/12/12	GMA in the Afternoon		2-3p	M-----	:30		(\$100.00)		0.00	NM		
		Credited [credit na's]													
27	WZZM	07/30/12	07/30/12	General Hospital General Hospital	CM	3-4p	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	M-----		1				\$150.00		0.00			
28	WZZM	08/02/12	08/02/12	M-F 4-430pm Judge Judy	CM	4-430p	---T---	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	---T---		1				\$160.00		0.00			
E 29	WZZM	08/06/12	08/06/12	M-F 4-430pm Judge Judy	CM	4-430p	M-----	:30	1	\$160.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	M-----		1				\$160.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NZZM	08/06/12-08/12/12	M-F 4-430pm		4-430p	M-----	:30		(\$160.00)		0.00	NM		
		Credited [credit na's]													
30	WZZM	07/30/12	07/30/12	M-F 430-5pm Judge Judy	CM	430-5p	M-----	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	M-----		1				\$160.00		0.00			
31	WZZM	08/02/12	08/02/12	M-F 430-5pm Judge Judy	CM	430-5p	---T---	:30	1	\$160.00	P-2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	---T---		1				\$160.00		0.00			
32	WZZM	07/31/12	07/31/12	M-F 5-530pm Judge Judy	CM	5-530p	-T-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-T-----		1				\$175.00		0.00			
E 33	WZZM	08/06/12	08/06/12	M-F 5-530pm Judge Judy	CM	5-530p	M-----	:30	1	\$175.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	M-----		1				\$175.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NZZM	08/06/12-08/12/12	M-F 5-530pm		5-530p	M-----	:30		(\$175.00)		0.00	NM		
		Credited [credit na's]													
34	WZZM	07/30/12	07/30/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	M-----		1				\$300.00		0.00			
35	WZZM	08/01/12	08/01/12	M-F 530-6pm M-F News	CM	530-6p	--W----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	--W----		1				\$300.00		0.00			
36	WZZM	08/03/12	08/03/12	M-F 530-6pm M-F News	CM	530-6p	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	----F--		1				\$300.00		0.00			
37	WZZM	08/02/12	08/02/12	M-F 6-630p M-F News	CM	6-630p	---T---	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/02/12	08/02/12	---T---		1				\$550.00		0.00			

Order / Rev: 698754
 Alt Order #: 06228260
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 732

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
37	WZZM	08/02/12	08/02/12	M-F 6-630p M-F News	CM	6-630p	---T---	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	---T---		1			\$550.00	0.00					
E 38	WZZM	08/06/12	08/06/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$550.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	08/06/12	08/12/12	M-----		1			\$550.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	NZZM	08/06/12-08/12/12	M-F 6-630p		6-630p	M-----	:30	(\$550.00)	0.00	NM				
	Credited [credit na's]														
39	WZZM	07/30/12	07/30/12	M-F 630-7p M-F ABC World News	CM	630-7p	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	M-----		1			\$600.00	0.00					
40	WZZM	08/01/12	08/01/12	M-F 630-7p M-F ABC World News	CM	630-7p	--W----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	--W----		1			\$600.00	0.00					
41	WZZM	07/31/12	07/31/12	M-F 7-730p M-F Entertainment To	CM	7-730p	-T-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	-T-----		1			\$175.00	0.00					
42	WZZM	08/02/12	08/02/12	M-F 7-730p M-F Entertainment To	CM	7-730p	---T---	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	---T---		1			\$175.00	0.00					
E 43	WZZM	08/06/12	08/06/12	M-F 7-730p M-F Entertainment To	CM	7-730p	M-----	:30	1	\$175.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	08/06/12	08/12/12	M-----		1			\$175.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	NZZM	08/06/12-08/12/12	M-F 7-730p		7-730p	M-----	:30	(\$175.00)	0.00	NM				
	Credited [credit na's]														
44	WZZM	07/31/12	07/31/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-T-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	-T-----		1			\$300.00	0.00					
45	WZZM	08/01/12	08/01/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	--W----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	--W----		1			\$300.00	0.00					
46	WZZM	08/02/12	08/02/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	---T---	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	---T---		1			\$300.00	0.00					
E 47	WZZM	08/03/12	08/03/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	----F--	:30	1	\$300.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	07/30/12	08/05/12	----F--		1			\$300.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	NZZM	07/30/12-08/05/12	M-Su 11-1135p LN		11-1135p	----F--	:30	(\$300.00)	0.00	NM				
	Credited [credit na's]														
E 48	WZZM	08/04/12	08/04/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-----S-	:30	1	\$300.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 698754
 Alt Order #: 06228260
 Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
 Product Desc: CROSSROADS GPS
 Estimate: 732

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 57	WZZM	08/04/12	08/04/12	Sat Early News Sat Early News	CM	Sat Early News	-----S-	:30	1	\$125.00	P-3	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -----S- 1 \$125.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 NZZM 07/30/12-08/05/12 Sat Early News Sat Early News -----Sa-- :30 (\$125.00) 0.00 NM Credited [credit na's]															
E 58	WZZM	08/05/12	08/05/12	Sun Early News Sun Early News	CM	Sun Early News	-----S	:30	1	\$245.00	P-3	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -----S 1 \$245.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 NZZM 07/30/12-08/05/12 Sun Early News Sun Early News -----Su :30 (\$245.00) 0.00 NM Credited [credit na's]															
E 59	WZZM	08/05/12	08/05/12	Sun Prime A America's Funniest H	CM	7-8p	-----S	:30	1	\$450.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 -----S 1 \$450.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 NZZM 07/30/12-08/05/12 Sun Prime A 7-8p -----Su :30 (\$450.00) 0.00 NM Credited [credit na's]															
N 60	WZZM	08/03/12	08/03/12	M-F 530-6a M-F Morning News	CM	530-6a	----F--	:30	1	\$230.00	P-1	0.00	NM	1	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$230.00 0.00															
N 61	WZZM	08/03/12	08/03/12	M-F 6-7a M-F Morning News	CM	6-7a	----F--	:30	1	\$660.00	P-1	0.00	NM	1	\$660.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$660.00 0.00															
N 62	WZZM	08/03/12	08/03/12	M-F 7-9a M-F Good Morning Ame	CM	7-9a	----F--	:30	1	\$660.00	P-1	0.00	NM	1	\$660.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$660.00 0.00															
N 63	WZZM	08/03/12	08/03/12	General Hospital General Hospital	CM	3-4p	----F--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$200.00 0.00															
N 64	WZZM	08/03/12	08/03/12	M-F 5-530pm Judge Judy	CM	5-530p	----F--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$350.00 0.00															
N 65	WZZM	08/03/12	08/03/12	M-F 9-10a Take 5	CM	9-10am	----F--	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
N 66	WZZM	08/03/12	08/03/12	M-F 10-1030am Millionaire	CM	10-1030am	----F--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$100.00 0.00															
N 67	WZZM	08/03/12	08/03/12	M-F 1030-11am Millionaire	CM	1030-11a	----F--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 1 \$100.00 0.00															
N 68	WZZM	08/03/12	08/03/12	The View The View	CM	11a-12n	----F--	:30	2	\$280.00	P-1	0.00	NM	2	\$560.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/30/12 08/05/12 ----F-- 2 \$280.00 0.00															
N 69	WZZM	08/03/12	08/03/12		CM	12-1230pm	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

Order / Rev: 698754
Alt Order #: 06228260
Flight Dates: 07/30/12 - 08/06/12

Advertiser: Crossroads GPS
Product Desc: CROSSROADS GPS
Estimate: 732

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12-1230p Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/03/12	08/05/12	----F--					1	\$400.00		0.00			
N70	WZZM	08/03/12	08/03/12	M-F 1230-1p Judge Gloria	CM	1230-1p	----F--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/03/12	08/05/12	----F--					1	\$200.00		0.00			
N71	WZZM	08/03/12	08/03/12	The Chew The Chew	CM	1-2p	----F--	:30	1	\$240.00	P-1	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/03/12	08/05/12	----F--					1	\$240.00		0.00			
N72	WZZM	08/03/12	08/03/12	GMA in the Afternoon GMA in the Afternoon	CM	2-3p	----F--	:30	2	\$240.00	P-1	0.00	NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/03/12	08/05/12	----F--					2	\$240.00		0.00			
N73	WZZM	08/03/12	08/03/12	M-F 4-430pm Judge Judy	CM	4-430p	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		08/03/12	08/05/12	----F--					1	\$300.00		0.00			
													Totals	57	\$15,225.00